

# 73%

## Reduction in Cloud Costs

On average, our customers save 73% of their current public cloud compute costs.

### Maximise your cloud investment

See, understand & take action to improve your cloud efficiency, reduce costs & conserve cash

You don't know what you don't know...

**Most organisations are unaware of their detailed cloud spend and are oblivious to the ongoing cost savings available to them.**

We make your public cloud environment smarter & more efficient.

Our platform uses continuous analysis of applications and cloud resources to automatically\* optimise cloud infrastructure, providing availability and performance at the lowest possible cost.

We combine extensive data and analytics about pricing, capacity and availability of cloud compute resources with real-time analysis of application resource needs. Based on those insights, we are able to provision, scale, and refresh cloud compute resources to avoid interruptions, meet demand, and minimise compute costs — all without requiring changes to applications.

(\* Optimisation opportunities can be manually initiated if so desired)



**Gartner**

## Public Cloud Costs Continue Out of Control

“Through 2020, **80%** of organisations will overshoot their IaaS budget, due to lack of automated cloud cost automation or misguided upfront cloud spend commitments.”

Gartner Research—Lower Your AWS IaaS Costs

### Gartner's Key Trends Impacting Cloud Adoption

1. Cost optimisation will drive cloud adoption
2. Multicloud will reduce vendor lock in
3. Insufficient cloud IaaS skills will delay migrations
4. Distributed cloud will support expanded service availability

*“In the new era of cloud, cost optimization will be crucial...”*

*...The market for third party cost optimization tools will also expand, particularly in multicloud environments. Concentrate on higher-quality analytics that can maximise savings without compromising performance, provide independence from cloud providers and offer multicloud management consistency.”*

## Take the next step to substantial public cloud costs savings...

Contact us to arrange for a no obligation cost analysis of your public cloud compute spend. We will show you what savings are available to you from day 1. No upfront software, subscription or professional services costs.

We operate on a shared risk / shared reward commercial model.



### Nothing to Lose. Everything to Gain!

Drive savings straight to your bottom line

#### Let's Get Started

Contact your DG Account Manager to discuss how you can gain a competitive advantage with Diversus Group

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(January 2021)